

This presentation summarizes the most common suggestions from the the YSM2 peer-feedback exercise.

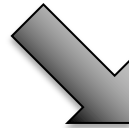
Additional context is provided in the *Notes* section for each slide.

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The objective of this slide is to show that:

Readers appreciate a clear statement of objectives

A common feature of well-received posters (and talks) was that...



... they followed a logical progression to...



...a clear, concise, and easy-to-find summary statement.

Small text is hard to read.

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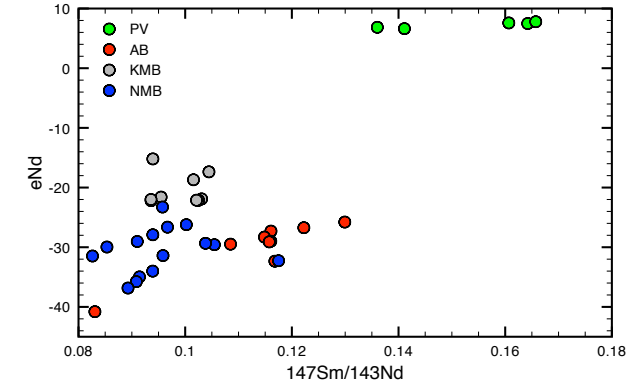
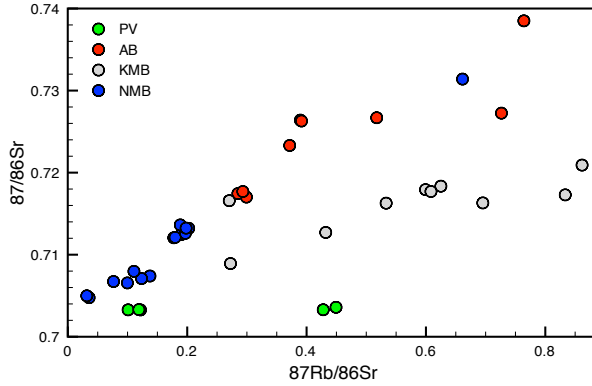
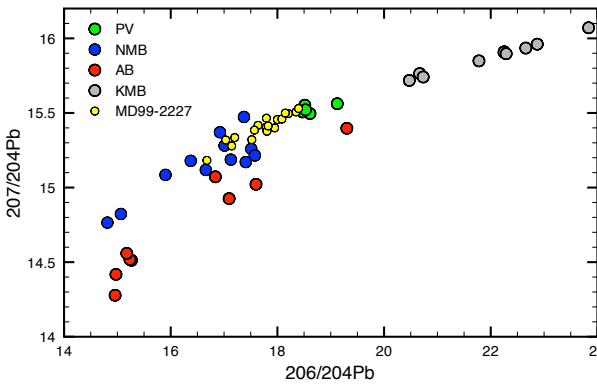
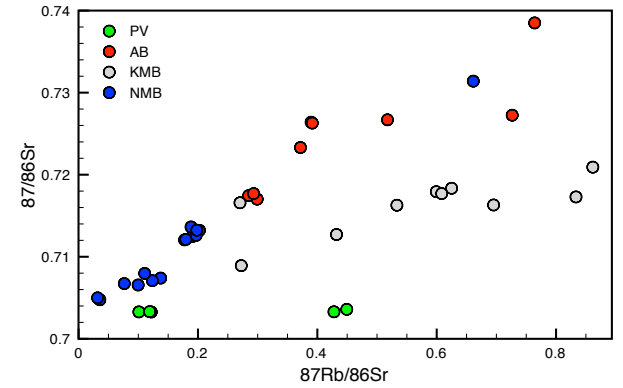
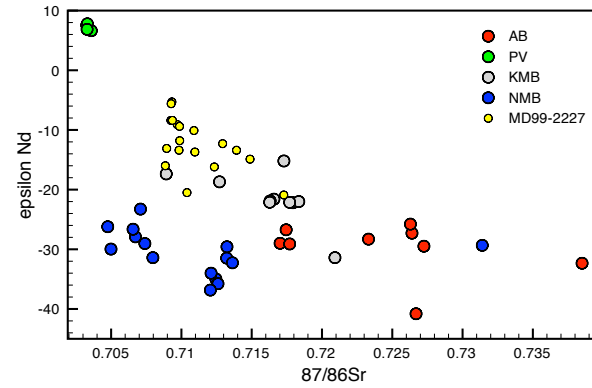
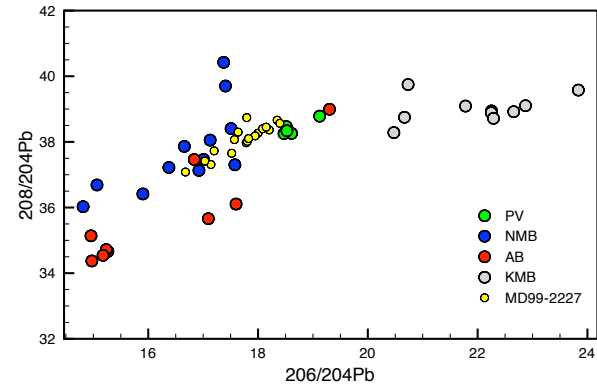
This is probably a little better

Large text is a lot easier to read.

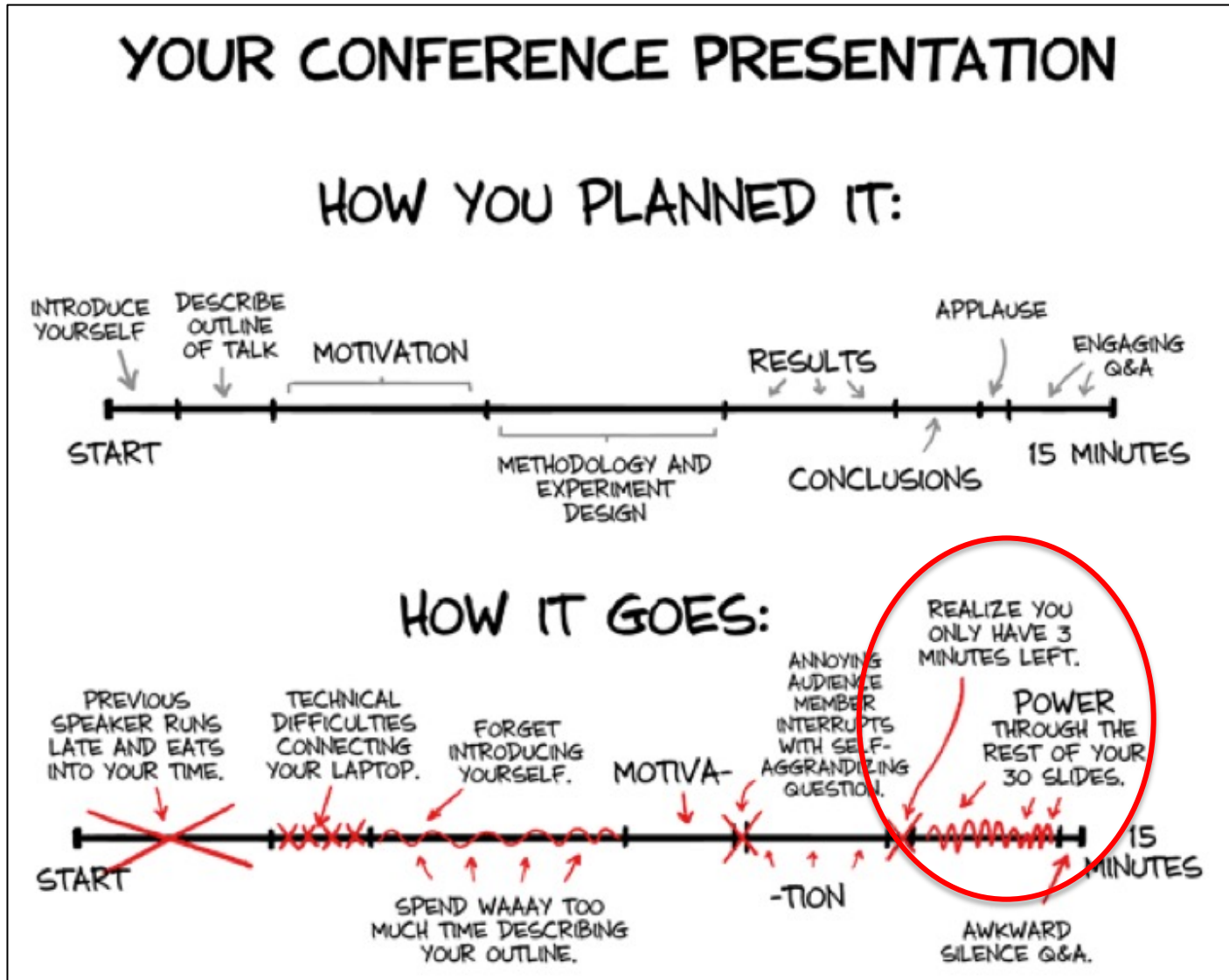
Large text is readable from back of the room

Your message gets lost when there's too much text. Readers got lost in the details and the language, so by the time they get to the important points about $^{87}\text{Sr}/^{86}\text{Sr}$ clearly reflecting a shift in provenance, they've already lost interest and have moved on to another element of the poster, in a vain search for meaning. Posters are easier to read when there's less text. This is particularly critical when you can't be at your poster to "talk" a reader through.

- Messages get lost when there's too much text.
- $^{87}\text{Sr}/^{86}\text{Sr}$ clearly reflects a shift in provenance.



Do you REALLY need to show six plots on one slide?



Speakers: budget time carefully, so that you don't have to rush through results and conclusions.

“Seeing the forest
through the trees”

Some readers had trouble
seeing the broad relevance
of the research



How does your research contribute to the big picture?



Your enthusiasm is obvious and appreciated.
Poster “problems” were solved through interaction.
“Cultural” divides can be overcome.

